

## Katipu te Rangatiratanga

BY WINSBOROUGH



# **Our Story**

Winsborough Enterprise Platform



This was the last land on earth settled by humans. The spirit of exploration and discovery is woven into us all.

Here in these islands, at the end of the vast ocean Te Moana nui a kiwa, we are grounded.

This land, this place, these people.

Our history and place has gifted us a unique approach to community and leadership. Geographic isolation means we have always needed to get along in order to get ahead as a people. Leadership, as Maori society models, is always a resource to help the group thrive. Leaders grow from the common soil. To grow tall they need deep roots and constant nourishment if they are to do well for us all.

Being a long way from the rest of the world NZ has always been a trading nation who have had to be ingenious to take our place. Where once we traded commodities and resources we now trade ideas.

Sometimes we assume that if it comes from abroad it is better. Or that we have to contort our businesses to fit with the software that is available as opposed to what is best.

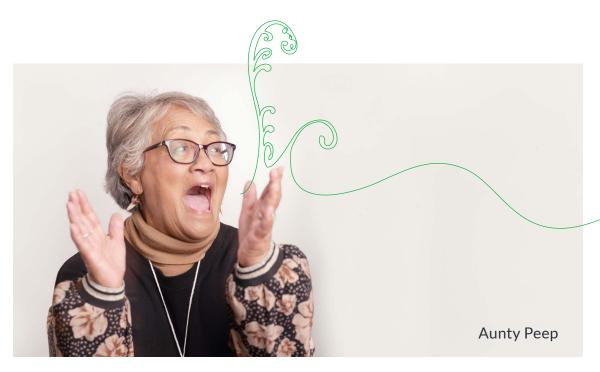
That is not good enough for a company who wants to provide human experiences for the people in our workplaces, communities and lives. We have created a platform that enables organisations to grow their people and leaders in a more human, caring way. Its called Ka tipu te Rangatiratanga.

The shoots 
sprouting 
growth of leadership



#### Introducing...

### Kartipu te Rangatiratanga



The name Ka tipu te Rangatiratanga is a taonga gifted to Winsborough by our manu tāiko Dr Te Arani Barrett, our "Aunty Peep".

Ka tipu te Rangatiratanga is the next generation of our Winsborough survey system. It's our specialised leadership insight software platform – purpose built in Aotearoa – especially for you.





#### Our Future with You

Our strategy over the next five years is to enable leaders to access our world-class products and expertise in the way that best suits them, while providing more assessment options to fit the changing landscape (more on this soon).

This is one of the key drivers behind the development of Ka tipu te Rangatiratanga. It's a significant investment by Winsborough, and an exciting part of our future business with you.

Bottom line: It will make your life easier. With more intuitive workflows, surveys, psychometric, and cognitive tools, Ka tipu te Rangatiratanga will help you to vastly improve your ability to identify and develop leaders and teams.

New and improved functionality in our Ka tipu te Rangatiratanga software platform means that we're able to humanise assessment and development experiences even further, as well as build and package tools to develop people and leaders in a more caring way. Your employment brand presented well, and with improved candidate care.

Our consulting expertise will continue to be a hallmark of Winsborough. We will continue to use our team of business psychologists, leadership consultants and client service experts to help your organisation to intelligently interpret and use data, while enabling greater self-service opportunities.

We will keep you updated on the products and services available through Ka tipu te Rangatiratanga, and the benefits to your people and your business in the coming weeks. You can always contact us at **support@winsborough.co.nz** to discuss any of our broad range of products and services available.

